

## THE PLAYERS AM ALL STARS

Players Amateur alumni are making a name for themselves on the PGA TOUR. Here is a list of just a few that have won on TOUR.



Ben Curtis - '00 Players Amateur Champion, '03 British Open, '06 Boozy Allen Classic & '06 84 Lumber Classic

Lucas Glover - '05 FUNAI Classic, '09 U.S. Open Championship, '11 Wells Fargo Championship

Bill Haas - '02 Players Amateur, '10 Bob Hope Classic, '10 Viking Classic, '11 TOUR Championship, 2011 FedExCup Champion



J.B. (John) Holmes - '06 and '08 FBR Open

Dustin Johnson - '09 and '10 AT&T Pebble Beach National Pro-Am, '10 BMW Championship, '11 The Barclays



Matt Kuchar - '02 Honda Classic, '09 Turning Stone Resort Championship, '10 The Barclays

D.J. Trahan - '06 Southern Farm Bureau Classic & '08 Bob Hope Chrysler Classic

Camilo Villegas - '03 Players Amateur Champion, '08 BMW Championship, & '08 The TOUR Championship, '10 Honda Classic



Johnson Wagner - '08 Shell Houston Open, '12 Sony Open

Nick Watney - '07 Zurich Classic of New Orleans & '09 Buick Invitational, '11 WGC - Cadillac Championship, '11 AT&T National

## SPONSORSHIP OPPORTUNITIES

### PLATINUM \$20,000

- Berkeley Hall Golf Cottage Mon-Sun of tournament week
- Sixteen (16) playing spots in the Contestant-Am Event on Wednesday, July 11, 2012
- Gift Package for each player
- Full-page ad in the Tournament Program
- Official recognition on the Sponsor Board & course signs
- Eight (8) Clubhouse Badges and two (2) VIP parking passes to the RBC Heritage
- Sponsor Dinner Tuesday evening, July 10, 2012\*
- Awards Reception after the Contestant-Am Wednesday\*

### GOLD \$7,500

- Eight (8) playing spots in the Contestant-Am Event on Wednesday, July 11, 2012
- Gift Package for each player
- Full-page ad in the Tournament Program
- Name recognition on the Sponsor Board
- Four (4) Clubhouse Badges and one (1) VIP parking pass to the RBC Heritage
- Sponsor Dinner Tuesday evening, July 10, 2012\*
- Awards Reception after the Contestant-Am Wednesday\*

### SILVER \$4,000

- Four (4) playing spots in the Contestant-Am Event on Wednesday, July 11, 2012
- Gift Package for each player
- Half-page ad in the Tournament Program
- Name recognition on the Sponsor Board
- Eight (8) anyday tickets and one (1) VIP parking pass to the RBC Heritage
- Sponsor Dinner Tuesday evening, July 10, 2012\*
- Awards Reception after the Contestant-Am Wednesday\*

### BRONZE \$1,000

- One (1) playing spot in the Contestant-Am Event on Wednesday, July 11, 2012
- Gift Package for each player
- Name recognition in the Tournament Program
- Two (2) anyday tickets to the RBC Heritage
- Sponsor Dinner Tuesday evening, July 10, 2012\*
- Awards Reception after the Contestant-Am Wednesday\*

### COBALT \$500

- Gift Package
- Name recognition in the Tournament Program
- Sponsor Dinner Tuesday event, July 10, 2012\*

\* Includes Sponsor Plus One Guest

## REPLY CARD

**YES, I WANT TO SUPPORT THE PLAYERS AMATEUR**

Name: \_\_\_\_\_

Company: \_\_\_\_\_  
(As it is to appear in the program)

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

- \$20,000 Platinum Sponsor
- \$7,500 Gold Sponsor
- \$4,000 Silver Sponsor
- \$1,000 Bronze Sponsor
- \$500 Cobalt Sponsor

I will not be golfing or sending golfers to Contestant-Am day on Wednesday, July 11

I will not be able to be a Sponsor, but here is my contribution to The Players Amateur: \_\_\_\_\_

I would like to place an ad in the Tournament Program. (see reverse side)

- \$400 Full Page Advertisement in Program
- \$200 Half Page Advertisement in Program

### PLEASE MAKE CHECKS PAYABLE TO:

The Heritage Classic Foundation

### MAIL TO:

The Heritage Classic Foundation  
71 Lighthouse Road, Suite 4200  
Hilton Head Island, SC 29928

The Heritage Classic Foundation is a not-for-profit 501 (c)(3) organization recognized by the Internal Revenue Service. Accordingly, contributions to The Heritage Classic Foundation are tax deductible as allowed by law.

## PROGRAM ADVERTISING

**GET YOUR MESSAGE TO PLAYERS AM FANS!**

**THE TOURNAMENT PROGRAM IS DISTRIBUTED TO:**

- Volunteers (Berkeley Hall Members)
- Spectators
- Contestant-Am Participants
- Contestants

**IT IS FILLED WITH FACTS:**

- Past Champions
- Where are they Now?
- Tournament Field
- Sponsor Listings
- Contributors
- Photos

**2012 SIZE AND PRICING:**

Full Page Ad: 3".5 wide by 8".5 tall  
Cost: \$400

Half Page Ad: 3".5 wide by 4" tall  
Cost: \$200

Ad must be submitted as a PDF file.

Your ad can be created for an additional \$25 fee  
(proof will be emailed to you)

Email ads to: [angela@heritageclassicfoundation.com](mailto:angela@heritageclassicfoundation.com)  
Deadline for Artwork is 5/30/12

Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Please create Ad: \_\_\_\_\_

Payment Amount: \_\_\_\_\_

QUESTIONS? CALL ANGELA MCSWAIN AT (843) 671-2448

## SPONSORS



Since its inception, the driving force behind the Heritage Classic Foundation has been to improve lives.

Every dollar of profit generated by the RBC Heritage, The Players Amateur and The Sea Pines Junior Heritage is distributed to charitable organizations.



**BERKELEY HALL**  
A Private Golf Club Community

**HOST FACILITY**

## COMMITTEE MEMBERS

### TOURNAMENT CHAIRMEN/FOUNDERS

Duke Delcher  
Tom McKnight

### TOURNAMENT DIRECTOR

Steve Wilmot

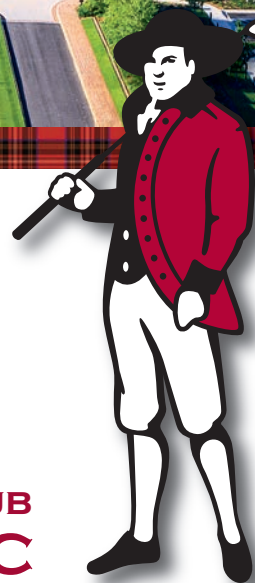


The Heritage Classic Foundation  
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(843) 671-2448 • FAX (843) 671-6738  
[www.playersam.com](http://www.playersam.com)



**THE PLAYERS**  
**AMATEUR**  
at Berkeley Hall Club

## SPONSOR INFORMATION



**JULY 9 - 15**  
**2012**

**BERKELEY HALL CLUB**  
**BLUFFTON, SC**